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Human Rights in Business Program  
American University Washington College of Law



## Business and Human Rights: Trends, Challenges and the Road Ahead

**Thursday, April 23, 2015**

Conference: 9:00am-5:30pm

Networking Reception: 5:30pm-7:00pm

**Friday, April 24, 2015**

Half-day training: 9:00am-12:30pm

**VENUE:** American University Washington College of Law | 4801 Massachusetts Avenue, NW, Washington, DC

### **Day One: Conference (CLE CREDIT) -- April 23**

8:00am-9:00am **Registration and Breakfast**

9:00am-9:15am **Welcoming Remarks**

- Anthony E. Varona: Associate Dean, *American University, Washington College of Law*
- David W. Rivkin: President, *International Bar Association*
- Deborah Enix-Ross: Chair, *ABA Center for Human Rights*

9:15am-10:15am **Armchair Discussion - The Business and Human Rights Movement in the US and Beyond:  
Where is it Headed?**

**Moderator:** Diane Orentlicher: Professor of International Law, *American University Washington College of Law*

**Speakers:**

- Philippe-Henri Dutheil: Chair of the International and European Committee, *Conseil National des Barreaux*
- Bennett Freeman: Steering Committee, *Corporate Human Rights Benchmark Initiative*
- Arvind Ganesan: Director, Business and Human Rights, *Human Rights Watch*
- Melike Yetken: Senior Advisor on Corporate Responsibility, *Bureau of Economic and Business Affairs – U.S. Department of State*

*10:15am-10:30am Coffee break*

10:30am-11:45am **Making the Business Case for Business and Human Rights**

This panel will examine the “business case” for respecting human rights through applicable examples of how doing “good” as a company also means doing “well”.

**Moderator:** Deborah Enix-Ross: Chair, *ABA Center for Human Rights*

**Speakers:**

- Shari Knoerzer: Director, Social Responsibility, *Freeport-McMoRan*
- Mike Lombardo: Senior Sustainability Analyst & Manager, Index, *Calvert Investments*
- Amy Lehr: Senior Associate, *Foley Hoag LLP*
- Tu Rinsche: Manager, International Labor Standards, *The Walt Disney Company*

**11:45am-1:00pm Conducting Due Diligence: What? Why? How?**

This panel will examine: What is human rights due diligence? Why is it important? How do you do it?

**Moderator:** Rachel Davis: Managing Director, *Shift*

**Speakers:**

- Dan Bross: Senior Director, Corporate Citizenship, *Microsoft*
- Mark Hodge: Executive Director, *Global Business Initiative*
- Chris Jochnick: Director of Private Sector Department, *Oxfam America*
- Mark Wielga: Partner, *Temkin, Wielga & Hardt*

**1:00pm-2:15pm Lunch Panel – Remedy: Making Rights Real**

Remedy remains the weak point in the three-legged stool of Protect, Respect, and Remedy. How are companies successfully implementing non-judicial access to remedies and how are States providing remedies for people negatively impacted by business activities?

**Moderator:** Elise Groulx Diggs: Associate Tenant, *Doughty Street Chambers*

**Speakers:**

- Jeffrey Collins: Senior Counsel for International Policy, *Chevron*
- Jason Pielemeier: Special Advisor and Section Lead, *DRL - U.S. Department of State*
- Anita Ramasastry: Professor of Law, *University of Washington School of Law*
- Robert C. Thompson: *Working Group on International Arbitration Tribunal on Business and Human Rights*

**2:15pm-3:45pm Breakout sessions: Cross-sector Human Rights Issues -- Best Practices and Lessons Learned**

**BREAKOUT SESSION 1: Apparel & Sporting Goods | ICT**

**Moderator:** Motoko Aizawa: Managing Director - USA, *Institute for Human Rights and Business*

**Speakers:**

- Nicole Karlebach: Senior Legal Counsel, Business & Human Rights, *Yahoo!*
- Gregg Nebel: Vice President of Social and Environmental Affairs, *the adidas Group*
- Peter Stern: Policy Manager-Risk, *Facebook*

**BREAKOUT SESSION 2: Food and Beverage | Extractives | Security | Agriculture**

**Moderator:** Amol Mehra: Director of the International Corporate Accountability Roundtable, *ICAR*

**Speakers:**

- Pete Dordal Jr.: Senior Vice President, *Garda World International Protective Services*
- Reg Manhas: Senior Vice President, External Affairs, *Kosmos Energy*
- Peter Nestor: Manager, Advisory Services, *Business for Social Responsibility*
- Genevieve Taft: Global Manager of Workplace Rights, *The Coca-Cola Company*

*3:45pm-4:00pm Coffee Break*

**4:00pm-5:00pm Facilitated Strategic Discussion: Advancing the Business and Human Rights Agenda**

Breakout groups will identify (1) three goals that can be achieved in the next 1-2 years to advance the UN Guiding Principles' Protect, Respect, and Remedy Framework, and (2) accompanying action items to realize those goals.

**Breakout Session Leaders:**

- Dr. Isabella Bunn: Rule of Law Officer, *ABA Section of International Law*
- Rebecca DeWinter Schmitt: Co-Director, Human Rights in Business Program, *AU Washington College of Law*
- Michael Maya: Director, North America, *International Bar Association*
- John Richardson: Co-Director, Human Rights in Business Program, *AU Washington College of Law*

**5:00pm-5:30pm Reporting Back from Facilitated Strategic Discussions and Closing Remarks**

**5:30pm-7:00pm NETWORKING RECEPTION**

**Day Two: Training (CLE Credit) -- April 24**

8:30am - 9:00am **Registration and Light Breakfast**

9:00am - 10:30am **Training Session 1 -- Conducting Human Rights Impact Assessments/Due Diligence**

Trainer - Mark Wielga: Partner, *Temkin, Wielga & Hardt*

*10:30am-10:45am Coffee break*

10:45am - 12:15pm **Training Session 2 -- Human Rights Grievance Mechanisms and Remedies**

Trainer - Dr. J. Chris Anderson: Principal, *Yirri LLC*

12:15pm - 12:30pm **Closing Remarks**